

## WHAT IS CLAIMED IS:

1. A method for aggregating feedback, comprising:  
receiving a first set of travel information including information  
identifying a traveler, an itinerary of said traveler, and at least one travel  
service provider scheduled to provide services to said traveler;  
5 automatically generating a feedback request based on said first set of  
travel information and requesting specific feedback regarding said at least one  
travel service provider;  
transmitting said feedback request to said traveler;  
receiving feedback information from said traveler; and  
10 analyzing said feedback information received from said traveler.
2. The method of claim 1, wherein said first set of travel information is  
received from a travel organizer.
3. The method of claim 2, wherein said analyzing further comprises:  
determining whether at least a portion of said feedback information  
should be provided to said travel organizer.
4. The method of claim 1, wherein said automatically generating further  
comprises:  
comparing a travel completion date from said first set of travel  
information to a current date; and  
5 generating said feedback request when said current date is after said  
travel completion date.
5. The method of claim 1, wherein said automatically generating further  
comprises:  
determining a type of said at least one travel service provider; and

generating said feedback request based on said type.

6. The method of claim 4, wherein said type is one of at least an airline, a car rental, a hotel, and a travel agency.
7. The method of claim 1, wherein said analyzing further comprises:  
determining whether said feedback information includes a complaint.
8. The method of claim 7, wherein said analyzing further comprises:  
determining whether said complaint requires a response from said at least one travel service provider.
9. The method of claim 8, wherein said analyzing further comprises:  
monitoring said complaint to determine whether a satisfactory response from said at least one travel service provider has been received.
10. The method of claim 1, wherein said analyzing further comprises:  
determining whether said feedback information includes a complaint.
11. The method of claim 1, wherein said analyzing further comprises:  
determining whether at least a portion of said feedback information should be provided to said at least one travel services provider.
12. A computer-implemented method for aggregating feedback,  
comprising:  
receiving a first set of travel information including information  
identifying a traveler, an itinerary of said traveler, and a plurality of travel  
service providers scheduled to provide services to said traveler;  
5 generating a feedback request form for each of said plurality of travel  
service providers, requesting specific feedback based on each of said plurality

of travel service providers;

generating a summary feedback request form requesting general feedback for said itinerary and each of said plurality of travel service providers;

5 transmitting each of said feedback request forms and said summary feedback request form to said traveler;

receiving feedback information from said traveler, including completed ones of said feedback request forms and said summary feedback request form; and

10 analyzing said feedback information received from said traveler.

13. The computer-implemented method of claim 12, wherein said first set of travel information is received from a travel organizer.

14. The computer-implemented method of claim 12, wherein said analyzing comprises:

5 reviewing information from each one of said feedback request forms and said summary feedback request form to determine whether any resolution is required.

15. The computer-implemented method of claim 12, wherein said analyzing comprises:

determining whether said feedback information received from said traveler includes a complaint.

16. The computer-implemented method of claim 12, wherein said analyzing comprises:

determining whether said feedback information received from said traveler includes a request for a response.

17. The computer-implemented method of claim 16, further comprising:  
generating a request for a response from one of said travel service  
providers; and  
monitoring said request for a response to determine if said travel  
5 service provider properly responds.
18. An apparatus for aggregating feedback, comprising:  
means for receiving a first set of travel information including information  
identifying a traveler, an itinerary of said traveler, and at least one travel  
service provider scheduled to provide services to said traveler;  
5 means for automatically generating a feedback request based on said  
first set of travel information and requesting specific feedback regarding said  
at least one travel service provider;  
means for transmitting said feedback request to said traveler;  
means for receiving feedback information from said traveler; and  
10 means for analyzing said feedback information received from said  
traveler.
19. An apparatus for aggregating feedback, comprising:  
a processor; and  
a storage device in communication with said processor and  
storing instruction adapted to be executed by said processor to:  
5 receive a first set of travel information including  
information identifying a traveler, an itinerary of said traveler,  
and at least one travel service provider scheduled to provide  
services to said traveler;  
automatically generate a feedback request based on said  
10 first set of travel information and requesting specific feedback  
regarding said at least one travel service provider;  
transmit said feedback request to said traveler;

receive feedback information from said traveler; and  
analyze said feedback information received from said  
traveler.

20. A machine-readable medium having stored thereon data representing  
sequences of instructions, said sequences of instructions which, when  
executed by a processor, cause said processor to:

5 receive a first set of travel information including information identifying  
a traveler, an itinerary of said traveler, and at least one travel service provider  
scheduled to provide services to said traveler;

automatically generate a feedback request based on said first set of  
travel information and requesting specific feedback regarding said at least one  
travel service provider;

10 transmit said feedback request to said traveler;  
receive feedback information from said traveler; and  
analyze said feedback information received from said traveler.